



Bowls Scotland are delighted to announce a new partnership with innovative and simple fundraising platform, Fantastic Fanatics.

This platform can help our member clubs raise money and further develop our great sport. Fantastic Fanatics, which was developed in Aberdeen, enables sports clubs to generate funds when their own members shop, eat out, book hotels and lots more.

Clubs simply just sign up to Fantastic Fanatics online, upload a few verifications documents, then get all their members involved by signing up and choosing the club they wish to support. Members securely register their everyday debit and credit cards, and any purchases they make online at many major retailers including Boots, Marks and Spencer, Sky and several others.

As well as shopping online, registered members can raise funds for their clubs by shopping in-store however, at present this is only available in the North East of Scotland, soon to be offered nationwide.

The commission paid to bowling clubs is automatically taken at the till-point, so the member does not need to do anything except present their securely linked everyday debit or credit card as normal.

This brand-new way of helping local and national clubs and sports organisations raise money has also been welcomed by the Scottish and Irish Football Associations, Scottish Hockey and Scottish Swimming, amongst other big clubs and national governing bodies.

Bowls Scotland National Development Manager, Sarah Pryde-Smith, said: "These last six months have been immensely difficult for our clubs with the financial impact of COVID-19 felt across the board.

"As a governing body we have looked at ways to assist our clubs lessen the effects of this and partnering with Fantastic Fanatics is another way to support our clubs.

"Signing up to Fantastic Fanatics does not cost the club or members anything and it is simple and easy to use. We hope our clubs and members get on board and utilise the platform to generate much needed income."

Fantastic Fanatics Operations Director, Barry Munro, added: “We are delighted to partner with Bowls Scotland and are pleased to play a part in helping to raise funds to support clubs and the development of the sport across Scotland.

“The technology behind Fantastic Fanatics makes things so simple for bowlers, as they can choose the club they want to support, make a purchase at one of their favourite online retailers and generate a commission, all with a few clicks of the mouse.

“Hopefully, Fantastic Fanatics can enhance the support Bowls Scotland provide to their 842 clubs across the country.”

For more information, including how to sign up, FAQ’s and general support visit;
<https://fantasticfanatics.com/>

We have also produced a useful YouTube video guide here; https://www.youtube.com/watch?v=a-0aAX_IbTY&t=9s

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